

**Staff Training Seminar for Executive Directors of
Jewish Community Centers/Clubs
in Latin America**

*A project of the
World Confederation of Jewish Community Centers
The Jewish Education Department of JAFI
CLAM (Confederacion Latino Americana Macabi)
Maccabi World Union*

*The project is sponsored by the
Joint Program for Jewish Education
of the Jewish Agency for Israel and the
Ministry of Education and Culture of the State of Israel*

*Made possible thanks to the support of
The Jewish Education Department of JAFI
in South America
CLAM Confederacion Latino Americana Macabi)
World Confederation of Jewish Community Centers*

In Partnership with

*The Haim Zippori Community Education Center
The Israel Association of Community Centers
The Israel Federation of Community Centers*

Objectives:

- a) To strengthen the professional and personal relationship between the executive directors of the Jewish community centers in Latin America and Israel
- b) To strengthen and re energize them by being exposed to community building models in Israel and opportunities for creating partnerships with community centers in Israel
- c) To utilize staff training resources in Israel in order to address the new challenges and opportunities of JCCs today in Latin America
- d) To learn about Israel from a variety of sources and reconnect to history and contemporary life
- e) Acquire initial tools of mentoring to become resource people to Latin America and other Jewish communities worldwide

In addition to preparation sessions under the auspices of CLAM and FACCMA, the training will be continued with a seminar in Latin America and on going mentoring with staff. A syllabus of articles and resource materials will accompany the project.

The Haim Zippori Community Education Center of the Israeli Association of Community Centers will provide the following daylong workshops:

1. **The Community Center Director- a systematic approach**
2. **Long Term Planning**
3. **Team work and management**
4. **Mentoring skills**

Israeli staff person: Marcelo Kisilevski

Friday, May 9

Bruchim Habaim

Arrival

Ascend to Jerusalem

Check in hotel

4:30 p.m. Depart for "Shehecheyanu" at the Kotel followed by

6:00 p.m. Shabbat services at Harel Reform Synagogue (Shabbat begins at 6:45 p.m.)

8:30 p.m. Opening Shabbat dinner

Orientation to the program, getting to know the participants, expectations

Overnight: Jerusalem, Har Tzion Hotel (Derech Hebron 17)
Tel. 02-5689555, Fax. 02-6731425

Shabbat, May 10

**Holy Time, Holy Space
*Parashat Emor***

- 11:30 a.m. Text study on Parashat Hashavua: Parashat Emor with Israel Diament
- 1:00 p.m. Lunch at hotel
- 5:00 p.m. Leaders and Revolutionaries, a walking tour of Jerusalem
- 7:00 p.m. "Israeli Society Today" lecture and discussion with a Dr. Alberto Spektorovsky followed by Havadalla at the WCJCC offices
- 9:00 p.m. Dinner at Anna Ticho restaurant
- Overnight: Jerusalem, Har Zion Hotel

Sunday, May 11

The Executive Director- Vision and Goals

- 8:15 a.m. Check out
Depart to Kiryat Moriah
- 8:30 a.m. Visit the Jewish Education Department of JAFI:
"Global Jewish Leadership" with Dr. Naomi Nachenson,
Director for the Center for Professional Development
- Meet with General Director, Alan Hoffman and Eliyhu Shaul,
Director of Latin American Desk
- 11:30 p.m. Opening seminar with Zippori staff-
Arturo Bach, Executive Director
Maya Boltzman, Director of Center for Training
Training session 1
New Strategic Concepts for Social Management- from Personal Identity to
Organizational Identity
- 2:00 p.m. Depart to Kfar Hamaccabiah,

Boxed lunch en route to Kfar Hamaccabiah

check in hotel
- 3:30 p.m. Special meeting on CLAM with MWU leadership
- 6:00 p.m. Afternoon break

- 7:30 p.m. Cocktail reception
- 8:30 p.m. Attend the MWU Plenum and educational conference opening at Kfar Hamaccabiah
Guest of Honor: The Prime Minister of Israel, Mr. Ariel Sharon
- Overnight: Kfar Hamaccabiah, Ramat Gan (near Tel Aviv)
Tel. 03-6715715, Fax. 03-5744678

Monday, May 12

Three Circles of Networks

- 9:00 a.m. First Network: The Network of Learning
Beit Midrash: A Textual Workshop
- 11:00 a.m. Think-tank: Continuity and Change in the Jewish future of Maccabi
- 12:30 p.m. Lunch at the hotel
- 2:00 p.m. Second Network: Mentors and Learners
The participants introduce a successful project and an idea for a future project
- 3:30 p.m. Coffee Break
- 4:00 p.m. Third Network: The Technological Network
- 5:00 p.m. Networking among the participants
- 6:00 p.m. Connecting Jewish Young Adults
- 8:00 p.m. A Cultural Evening at Kfar Hamaccabiah
- Overnight: Kfar Hamaacabiah

Tuesday, May 13

Zionism and Israel: Dreams and Realities

- 9:00 a.m. A panel of noted scholars: Zionism: Achievements and Challenges
- 11:00 p.m. Maccabi and the State of Israel with the scholars
- 1:00 p.m. Lunch at the hotel
- 2:00 p.m. Depart for a visit to Matach, the Center of Technological Education
- 5:00 p.m. Free Time
- 10:00 p.m. A night at the Yekev Club in Rishon Le'Zion with late dinner
- Overnight: Kfar Hammacabiah

Wednesday, May 14

Center to Center Connections

- 8:30 a.m. Drive to Jerusalem
10:00 a.m. Visit to Lev Hair Community Center,
meet with executive director Heriberto Winter and staff
11:30 a.m. Depart to Zippori
12:00 p.m. Meet with representatives of community centers to learn about special models
1:00 p.m. Lunch at Zippori
2:00 p.m. Training session 2 at Zippori:
Arturo Bach, Executive Director
Ronen Gofer, Director of the unit for Participational Democracy
"Focused strategic planning: Values, Goals, and Objectives
Theory and Practice: New Models of citizen inclusion as a tool for community
development"
6:30 p.m. Reception at WCJCC offices, 12 Hess st. with guests

Free time
Overnight: Jerusalem, Har Zion Hotel

Thursday, May 15

There is no I in Team

- 8:30 a.m. Training session 3: Team work
At the Zippori outdoors center
1:00 p.m. Lunch at Zippori
Continue workshop
4:00 p.m. Meet with Dorit Rom of IACC future partnerships with community centers in Israel
5:00 p.m. Depart to Tel Aviv
7:00 p.m. The JCC as a Center of Culture- an evening of performances of youth troupes from
Israeli Community Centers at Beit Dani, sponsored by the Israeli Federation of
Community Centers

Overnight: Jerusalem, Har Zion Hotel

Friday, May 16

Jerusalem: A microcosm

- 8:30 a.m. Check out
9:00 a.m. "Middle East Realities: An Overview" with Jack Drassinover.
Depart for a tour of the municipal divide- s tour of Jerusalem in an attempt to
understand the current realities of the city
1:00 p.m. Lunch in Jerusalem

Depart Jerusalem

Drive North with stops along the way

Shabbat group services

Oneg Shabbat with families

Overnight: Havat Habaron Hotel, Zichron Yaakov (Yair st.)
Tel. 04-6300333 Fax. 04-6393930

Shabbat, May 17

Bringing it all together

10:00 a.m. Training session 4: Mentoring Skills
Maya Botlzman, Director of Center for Training at Zippori

Lunch

Continue Seminar

Free time on the Zichron Yaakov pedestrian mall
Dinner

Havdalla

An evening on the town in Haifa

Overnight: Havat Habaron Hotel, Zichron Yaakov

Sunday, May 18

The Latin America Israel Connection

10:00 a.m. Arrive in Ranana
"Focus on Informal Education Today " with Dr. Diana Keller

Visit to Ranana community centers and meet with Olim from Argentina,
Reception at the mayor's office

1:30 p.m. Lunch in Tel Aviv

3:00 p.m. Insider's View of Israeli Culture- a workshop with Ayala Feller

Check in hotel

6:00 p.m. Wrap up and evaluation

8:00 p.m. Final dinner at Kfat Hamaccabiah

Overnight: Kfar Hamaccabiah, Ramat Gan (near Tel Aviv)
Tel. 03-6715715, Fax. 03-5744678